

# Connections for Sustainability: Linking Greenville's West Side to Jobs and Open Space

- ❖ The City applied for and received \$1.8 million in grant funding to support a 3-year planning effort to make connections between affordable housing, transportation options, and economic development opportunities in Greenville with a focus on the west side.
- ❖ The City's proposal was one of 42 chosen to receive funds from 583 eligible applications and one of only 14 to receive joint funding from both HUD and DOT (for the FY2010). The detailed proposal is summarized below.
- ❖ Grant Administration: Team of City staff, led by Wayne Leftwich & Christa Jordan, with representatives from Community Dev., Economic Dev., Planning & Zoning, Parks & Recreation, Office of Management & Budget, GTA, and the Greenville County Planning department.

## 1 - Citywide planning

- develop a citywide housing strategy
- evaluate the development approval process to improve efficiency
- create a Bus Rapid Transit (BRT) and Transit Oriented Development (TOD) plan
- develop zoning and building codes to support TOD
- create baseline data and develop metrics to measure change
  - analysis of 2010 Census data by Clemson graduate students

## 2 - West side planning

- inventory of existing plans for the west side of Greenville
- develop a community park plan
- utilize Brownfield funds for environmental site assessments of west side properties
- utilize CDBG & HOME funds for energy efficient affordable housing in study area
- comprehensive planning for Greenville's west side
  - develop economic development component
  - develop programming plan for community park
  - utilize findings from the housing strategy and BRT & TOD plans
  - evaluate alternative scenarios to choose best vision for the future

## 3 - Education and outreach

- hire a Livability Educator
  - develop Livability Curriculum to engage youth in the planning process
  - coordinate with A.J. Whittenburg Elementary School.
- develop Outreach program
  - speaker series, film series, and public education opportunities
  - develop web page and other marketing materials
- utilize space in West Greenville Community Center for the Livability Studio
  - Livability Studio will promote community involvement in the planning effort
  - public meeting space, display area, computer lab, and classroom space

## 4 - Community involvement

- maintain communication with neighborhoods throughout 3-year grant period
- form Focus Teams
  - Transportation; Housing; Parks and Trails; Economic Development; & Policy and Implementation
- form Alignment Team to steer all planning efforts and coordinate Focus Teams
  - hire Alignment Consultant to manage public participation element

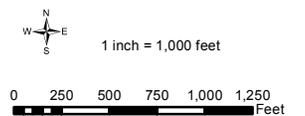
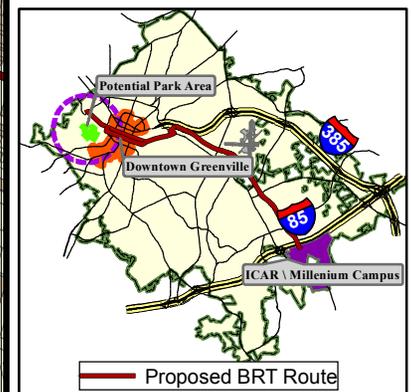
# Connections for Sustainability

## West Side Greenville

Greenville, South Carolina



-  Potential Park Area
-  Proposed Planning Area
-  Swamp Rabbit Greenway
-  Proposed BRT Route
-  Building Footprints
- Historic Neighborhoods**
-  HAMPTON-PINCKNEY
- Special Emphasis Neighborhoods**
-  SOUTHERNSIDE
-  WEST END (Payne-Logan)
-  WEST GREENVILLE
-  Greenville City Limits



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