



# West Side Community Branding Workshop

## ***Wednesday, March 19, 2014 (Roundtables meet at City Hall)***

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- 1:00 PM Roundtable Two: Neighborhood Leaders  
Neighborhood Association presidents, rising leadership, and active participants
- 2:00 PM Roundtable Three: Faith-based Organizations and Service Providers  
Churches, mission-oriented services, non-profit service providers
- 3:00 PM Roundtable Four: Arts & Culture  
Artists, local historians
- 4:00 PM Roundtable Five: Schools and Public Service  
Schools, Library, Museum
- 6:00 PM Public Meeting (Kroc Center)

## ***Thursday, March 20, 2014 (Roundtable meets at City Hall)***

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- 8:00 AM Roundtable Six: Merchants  
Local retailers, entrepreneurs, business people

## ***Friday, March 21, 2014 (Meet at Kroc Center)***

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- 12:00 PM Brand presentation @ Kroc Center  
Lunch provided
- 1:30 PM Event concludes