

SWOT & VISUAL PREFERENCE SURVEY

WHAT DO YOU THINK ABOUT GREENVILLE?

[1] Inadequate [2] Poor [3] Neutral [4] Good [5] Excellent

LIVING

Housing & Residential Options

Greenville's Housing Quality.
[1] [2] [3] [4] [5]
[5] [8] [48] [129] [13] **3.7**

Greenville's Housing Options
[1] [2] [3] [4] [5]
[10] [29] [53] [98] [11] **3.4**

Greenville's Housing Affordability.
[1] [2] [3] [4] [5]
[10] [35] [49] [83] [26] **3.4**

Greenville's For-Sale Housing Options
[1] [2] [3] [4] [5]
[8] [18] [65] [91] [15] **3.4**

Greenville's Rental Housing Options
[1] [2] [3] [4] [5]
[15] [53] [78] [50] [7] **2.9**

QUALITY OF LIFE

General Amenities & Services

Greenville's School System
[1] [2] [3] [4] [5]
[2] [22] [45] [106] [25] **3.7**

Greenville's Police Response
[1] [2] [3] [4] [5]
[0] [6] [43] [111] [39] **3.9**

Greenville's Shopping & Retail Options
[1] [2] [3] [4] [5]
[4] [13] [17] [116] [51] **4.0**

Greenville's Entertainment & Culture
[1] [2] [3] [4] [5]
[1] [5] [18] [70] [108] **4.4**

Greenville's Availability of Jobs
[1] [2] [3] [4] [5]
[1] [13] [49] [110] [26] **3.7**

GETTING AROUND

Transportation & Walkability

Greenville's Pedestrian Connectivity
[1] [2] [3] [4] [5]
[16] [30] [50] [84] [23] **3.3**

Greenville's Transportation Options
[1] [2] [3] [4] [5]
[42] [57] [56] [40] [6] **2.6**

Greenville's Parkways & Bike Paths
[1] [2] [3] [4] [5]
[2] [8] [20] [103] [68] **4.1**

Greenville's Infrastructure
[1] [2] [3] [4] [5]
[3] [20] [51] [108] [19] **3.6**

Greenville's Public Transportation
[1] [2] [3] [4] [5]
[48] [58] [68] [23] [3] **2.6**

SWOT ANALYSIS RESULTS

TOP CATEGORIES FOR EACH CATEGORY

S [STRENGTHS]
characteristics that make the City unique or give it an advantage over other cities.

Proactive Local Government
Community Amenities / Aesthetics
Downtown
Housing Stock
Schools / Education
Walkability / Compactness
Mixed Income Neighborhoods

O [OPPORTUNITIES]
external forces that impact the City and have the ability to improve it.

Sustainability
Neighborhood Redevelopment
Incentives and Investment
Improve Mobility / Transportation
Increase Housing Diversity
Apply Appropriate Densities
Art / Beautification
Improve Social Services

W [WEAKNESSES]
characteristics that place the City at a disadvantage to others or hold it back from becoming more desirable.

Vacant / Dilapidated Housing
Transportation / Connectivity
Lack of Affordable Housing
Variety of Housing Stock
Infrastructure
Access to food / retail

T [THREATS]
external elements that could limit or cause problems for the City, preventing it from improving.

Traffic / Congestion
Non Urban Development
Gentrification
Economy / Movement of Jobs
Nimbyism
Safety

HOUSING TYPOLOGIES

Single Family, Detached



[191] Appropriate
[9] Not Appropriate
[7] Not Sure

Attached Single Family, Townhomes



[182] Appropriate
[14] Not Appropriate
[11] Not Sure

Attached Single Family, Stacked Flats



[150] Appropriate
[35] Not Appropriate
[22] Not Sure

Single Family Cluster



[166] Appropriate
[21] Not Appropriate
[20] Not Sure

Mixed-Use



[193] Appropriate
[9] Not Appropriate
[7] Not Sure

Multi-Family, High Density



[114] Appropriate
[63] Not Appropriate
[29] Not Sure

Multi-Family, Medium Density



[168] Appropriate
[21] Not Appropriate
[18] Not Sure

Mansion Style Apartments



[129] Appropriate
[45] Not Appropriate
[32] Not Sure

ARCHITECTURAL CHARACTER

Traditional, Modern, Historic, or Contemporary

1 [56] appropriate [123] not appropriate [28] not sure
2 [113] appropriate [85] not appropriate [9] not sure
3 [91] appropriate [94] not appropriate [21] not sure
4 [189] appropriate [11] not appropriate [8] not sure
5 [155] appropriate [30] not appropriate [22] not sure
6 [189] appropriate [12] not appropriate [6] not sure
7 [171] appropriate [29] not appropriate [6] not sure
8 [176] appropriate [16] not appropriate [14] not sure
9 [169] appropriate [29] not appropriate [10] not sure
10 [65] appropriate [121] not appropriate [20] not sure

